

Nuha Lambe


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Designer turned Art Director whose path has been on a continuous learning progression. My goal is to learn and grasp interesting new things so I can adapt them into myself for developing my skills. Creation, conceptualization, and bringing ideas to life is what is important for me when I think about Art Direction.

 **Sr. Visualizer, Zee5**
April 2021 - July 2021
Created digital content for Zee5 OTT App that used to go live across the platform for their subscribers.

Sr. Visualizer, MioDesign
Jan 2020 - Feb 2021
Created & art directed digital campaigns for a cruise-liner brand called Jalesh Cruises that generated high traffic over their website. Apart from the campaigns, I also developed video concepts for their social platform.


Sr. Designer, Insider.in
April 2019 - Oct 2019
For this event management company, I developed digital content for the company's social platform. Along with it, I designed graphics for the clients conducting the events.

Creative Manager, Macaroni Media
Sept 2016 - Feb 2019
Produced brand designs for various FMCG brands that included hotels, restaurants, lounges and stores. Along with creating content for their social media platforms to generate business for them.

Graphic Designer, Extreme Advt.
Jan 2016 - July 2016
Managed and took responsibility for creating graphics and setting up meetings and presentations for their clients.

Graphic Designer, Powerweave
Aug 2014 - Aug 2015
Specialized in logo designing, making e-proof/paper proofs and recreating company logos, for clients in the USA in this company.






Graphic Artist, Four Dots Print Media
July 2013 - May 2014
First internship that led to a job. My role here was to create logos, stationary, bill books, etc.


 **Cool Japan Festival, Mumbai**
While volunteering for this event, I managed to generate participation and involvement of people to join the event.

 **PG Advertising Art Direction, Humber College, Toronto.**
Aug 2021 - Present

Bachelor of Computer Application, Sikkim Manipal University, India.
Aug 2011 - June 2013

Diploma in Graphic Design, Arena Animation, India.
April 2012 - July 2014

 **Adobe Illustrator**

Adobe Photoshop

Adobe After Effects

Adobe InDesign


 When I am not wandering in the art world, I spend my time cooking & trying out different ingredients. I like to travel and explore places that are new to me. Play some video games and feed the birds that come in my patio.

 Experience  Volunteering  Education
 Extra Activities  Software Skills